



TIERRA BLANCA PROJECT

CALI, COLOMBIA

ABOUT TIERRA BLANCA



Project Tierra Blanca is a youth and children's program that has been running for over 14yrs in Siloe, Cali, Colombia. Siloe is known to be the most dangerous neighborhood in Colombia. Siloe has various problems like unemployment, lack of food, domestic violence, school dropouts, drug crime and gang violence. The project was started to carry out activities and games for the kids so they didn't depend on what the streets were offering.

WHAT DO WE DO?

- Run games and activities to help children feel safe and enjoy their neighborhood.
- Feed and clothe the community.
- Teaching and education. Inviting professionals into the community to teach and train.
- Showing them Gods love through Christian teachings.

42.5%

POVERTY

In 2020 poverty rose to 42.5% in Siloe according to the NADS

PROPOSED IDEAS

Project Tierra Blanca is currently meeting on the street. We are proposing to buy property in the neighborhood. This property will serve as a neighborhood drop in center. By purchasing this property it will benefit the community in the following way:

- **A safe space** for youth and children. Running different fun activities for kids to enjoy their childhood. eg. games, movie theater, dance classes, craft and art workshops, study rooms, technology study and more.
- **Meal Program.** A functioning kitchen to provide meals for the families in the area that need it. Most of these kids only eat one meal per day. Open hands (a non for profit organisation) gives food hampers to the local community and can run their operations from this house.
- **Volunteer program.** Inviting professional volunteers to help with the education aspect, games and kitchen help. Juan Carlos, the founder of project Tierra Blanca is very connected to the community of Cali.
- **Running courses against sexual abuse, pornography and human trafficking.** Local Missionaries Juanita and Nestor Venegas are passionate and dedicate their lives to teaching and helping their community in this area. They will be able to run their programs out of this building.
- **Second hand clothing and accessories.** Connecting local churches and organisations that will collect second hand clothing, toys, linen, bedding, shoes and accessories for donation.
- **Youth Camps.** JPC Cali (Youth for Christ) runs youth camps a few times a year. This property will be the connecting point for these camps.
- **Evangelism Program.** Running the Alpha course with youth on how to find their identity in Christ and be loved.



THE TEAM



JUAN CARLOS CHAMBO

Journalist/ Social Worker

Since 1997 he has been linked to the media at a regional and national level in the production of informative, educational and institutional content, mainly for television. Also he has carried out independent social management in helping the children in Siloe.



JUANITA AND NESTOR VENEGAS

Missionaries, Wakai Ministry

Missionaries for 26 years Juanita and Nestor dedicate their lives to the indigenous and Cali community. Specializing in prevention programs against Sexual abuse, pornography, human trafficking and alternative to violence programs.



AARON AND ANGELA BULLOCK

Missionaries, Pioneers Australia

Previous business owners Aaron and Angela are now missionaries in Cali, Colombia focusing on youth and young adults finding their identity in Christ.

FUNDING REQUIRED

We need to raise funds for the following:

- Property Cost - \$16,000usd/\$23,000aud
 - Roof over the top floor - \$3,500usd/\$5000aud
 - Fence around property - \$700usd/\$1000aud
 - General repairs - \$350usd/\$500aud
 - Kitchen supplies - \$350usd/\$500aud
 - Computers - \$700usd/\$1000aud
 - Furniture - \$700usd/\$1000aud
 - Youth camp costs/yr - \$2100usd/\$3000aud
 - Sexual abuse course costs/yr - \$3500usd/\$5000aud
- Total costs for proposed project = \$27,900usd/\$40,000aud**

WHY GIVE?

We truly believe this proposed project will change many lives in the Siloe community and will greatly benefit from this drop-in center.

"Remembering the words the Lord Jesus himself said: 'it is more blessed to give than to receive.' " - Act 20:35

